

CONNECTING THE WORLD THROUGH
LANGUAGE

2018
Branding Competition
Los Angeles

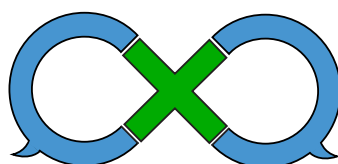
ConneXus

About the Company

ConneXus is a company that offers products with translation services. People will be able to communicate and understand. ConneXus is also about serving its customers, investors, and employees. The need that this is a company will be providing us all with would be having connection around the world without having any language barriers. Our company is devoted to getting everyone from around the world to connect with each other through language. ConneXus is a revolutionary startup business that is in the sector of innovative technology for communication around the world. We sell ear pieces that contain specific features and languages. We currently have three products, in which are called the Emissary, the Diplomat, and the Ambassador. These pair of ear pieces translate multiple languages into the language of your own. The Emissary model comes with three languages, such as Spanish, English, and French, plus two extra slots if you want to buy languages. As for the Diplomat model, it contains regional languages from your location with three extra slots. Our top end model, the Ambassador, will include a music capability, five pre-installed languages, five extra slots, and have the ability to conduct a phone call.

BRANDING GUIDE

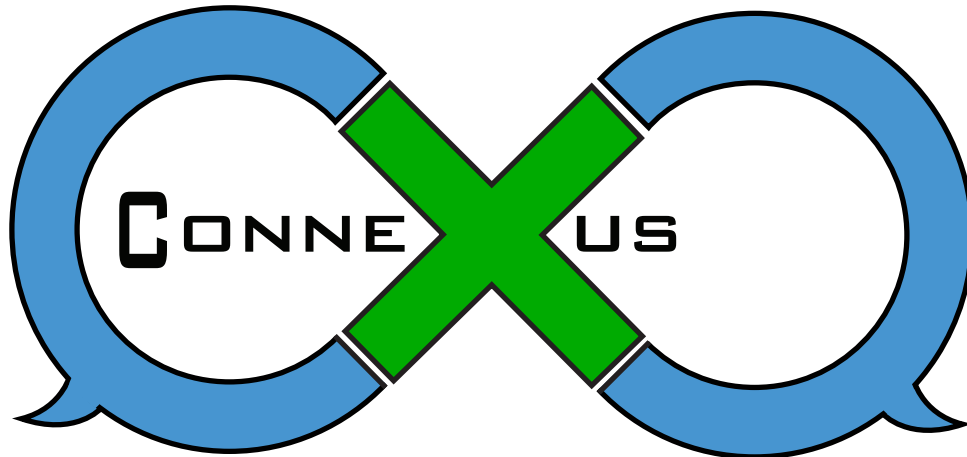
Exhibit 1.....	Company Logo
Exhibit 2.....	Company Color Palette
Exhibit 3.....	Company Business Card
Exhibit 4.....	Company Letterhead
Exhibit 5.....	Company Envelope
Exhibit 6-9	Social Media



COMPANY BRANDING

LOGO

Our Logo demonstrates that there is going to involve a dialogue between two people. The 'X' is there to show the two people connecting with each other.



COLOR PALETTE

C:69
M:30
Y:0
K:0

Blue implies professionalism, serious mindlessness, integrity, sincerity and calm. Blue is also associated success as many large international company use blue in their logo. Integrity is very important to our brand as we are providing translation services to people around.

C:81
M:3
Y:100
K:0

Green is commonly used when a company wishes to emphasize their natural and ethical credentials, Other meanings ascribed to it include growth and it's popular with financial products too. We chose green for the freshness of the color and its feeling of life. When people can communicate to adds to the quality of life.

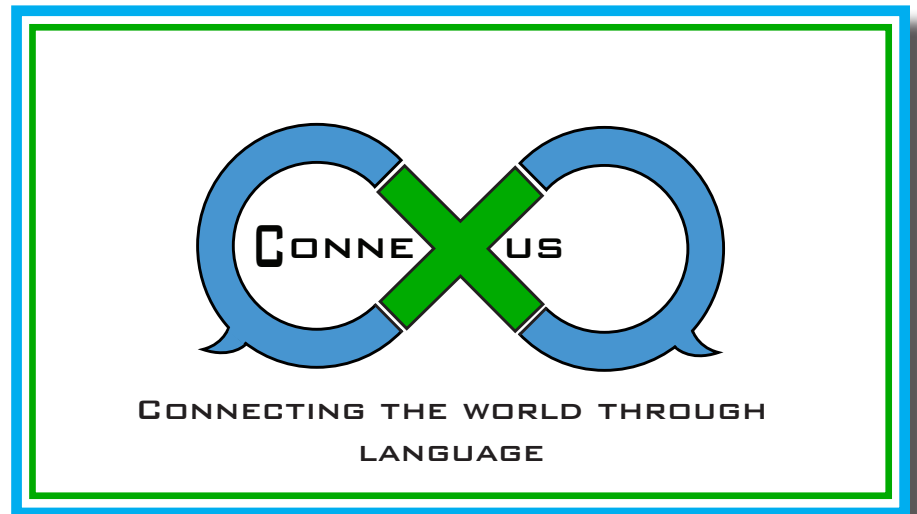
C:40
M:33
Y:34
K:1

Gray is a cool, neutral, and balanced color as well as formal, conservative, and sophisticated. The color gray is a timeless and practical color.

Company Business Card

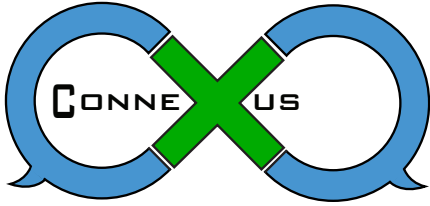


Front



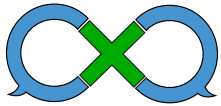
Back

Company Letterhead



Connexus
1401 S. Grand Avenue,
Santa Ana, CA 92705
connexus.ca@veinternational.org

Company Envelope

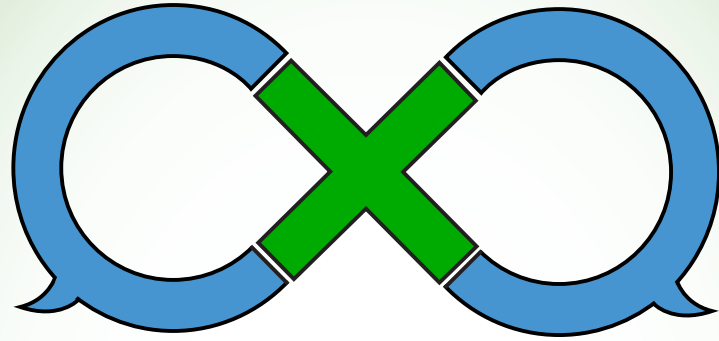


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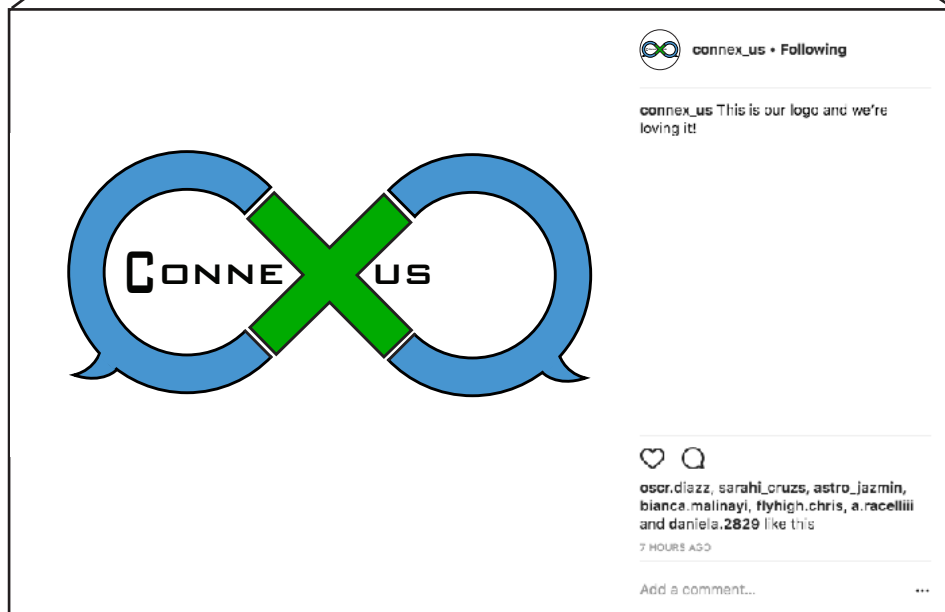
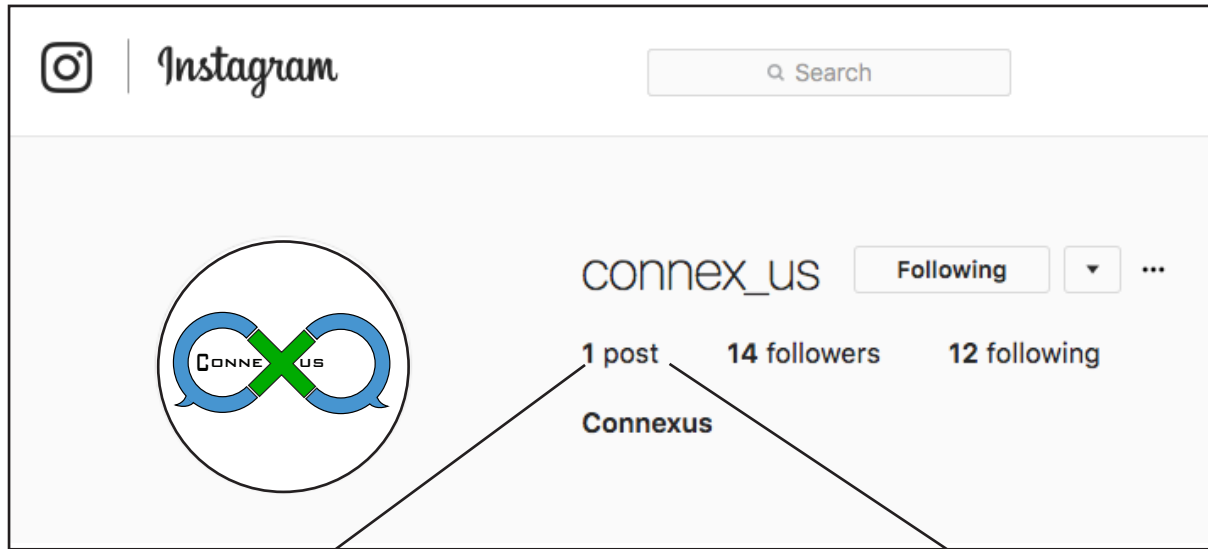




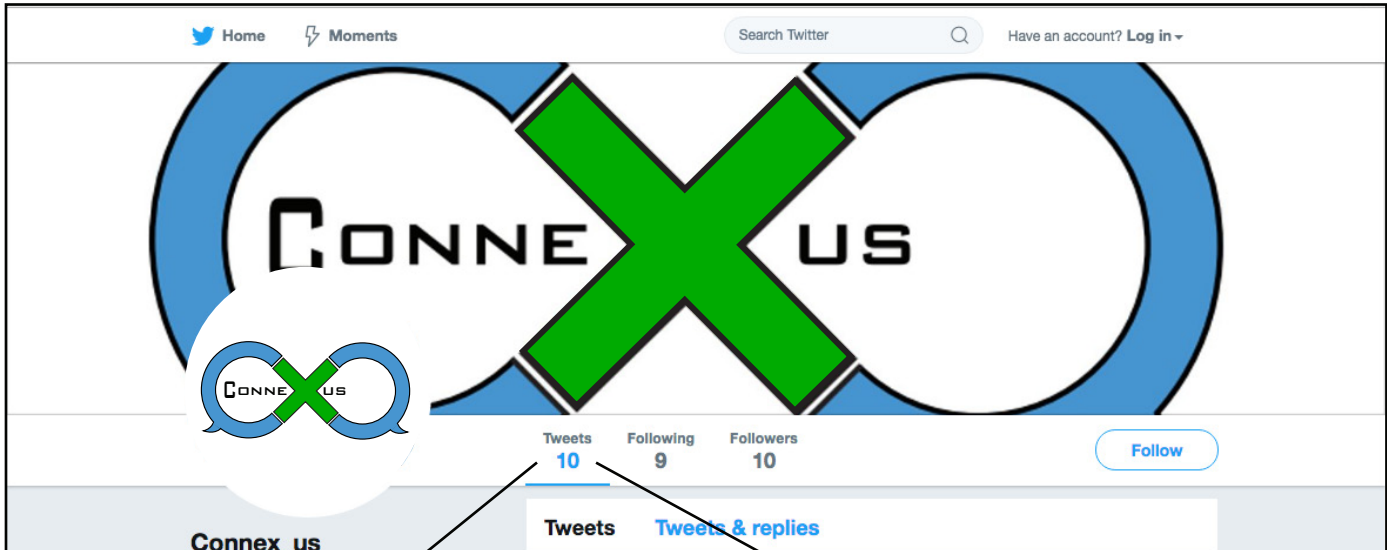
SOCIAL MEDIA



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